

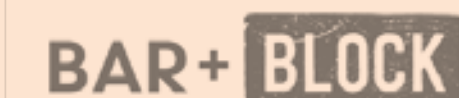
**CREATIVE
ARTWORK**

PORT FOLIO

**GLYNN
HARVEY**

Brand Experience

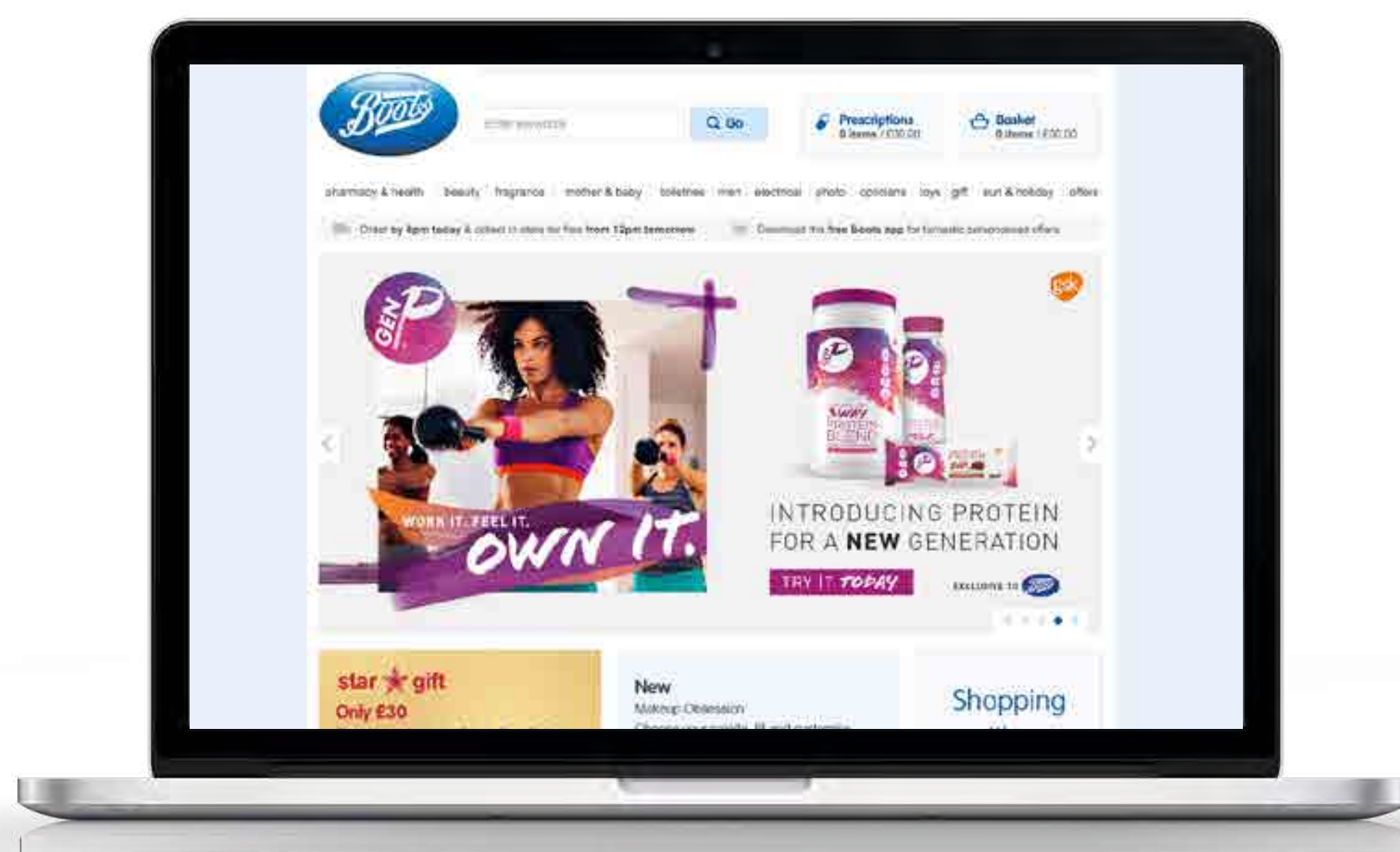
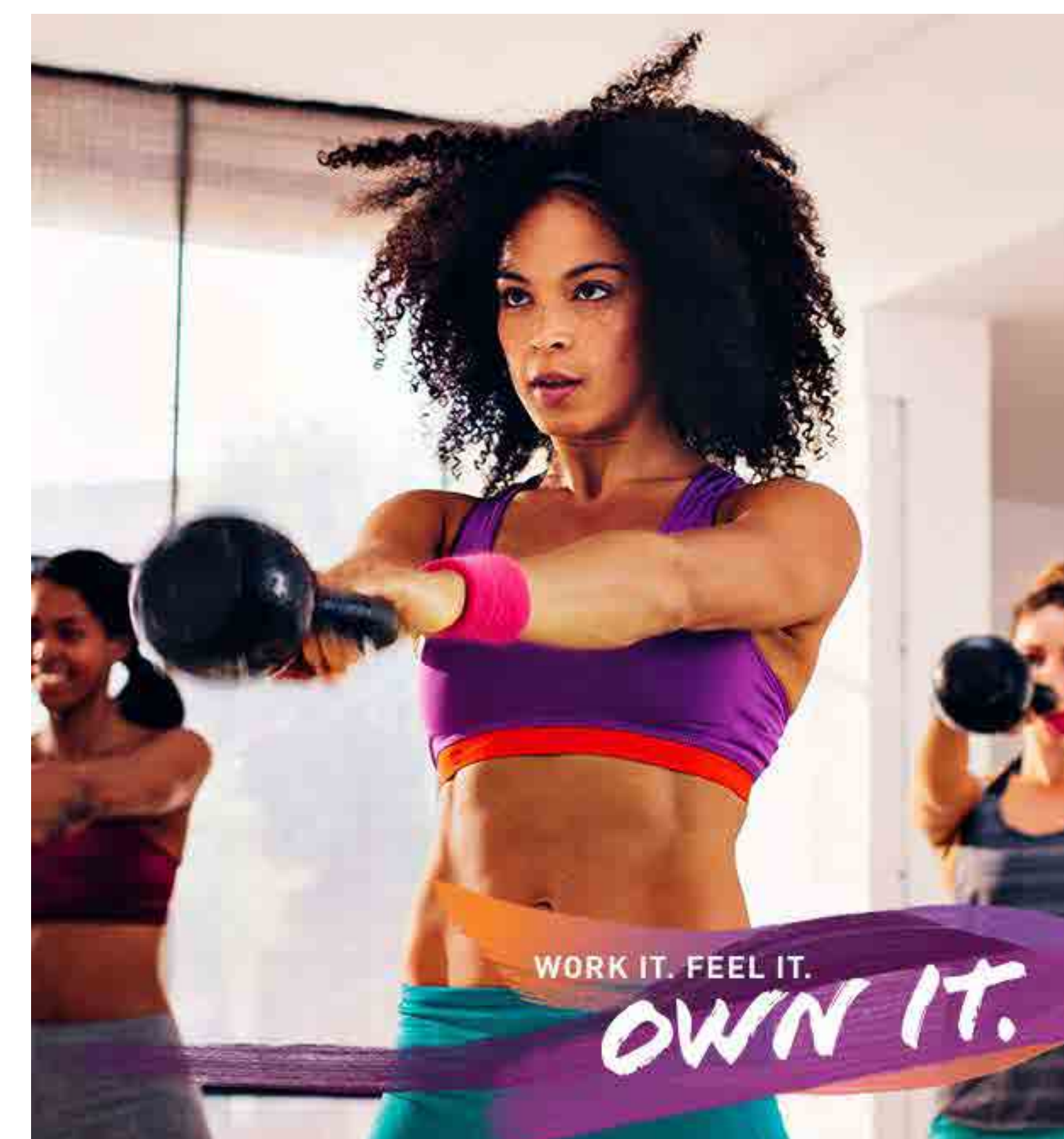
In my nearly 10 years of experience I have worked with many brands both small and large and produced work from Powerpoint presentations up to full multi channel campaigns.



THE WORK



PACKAGING

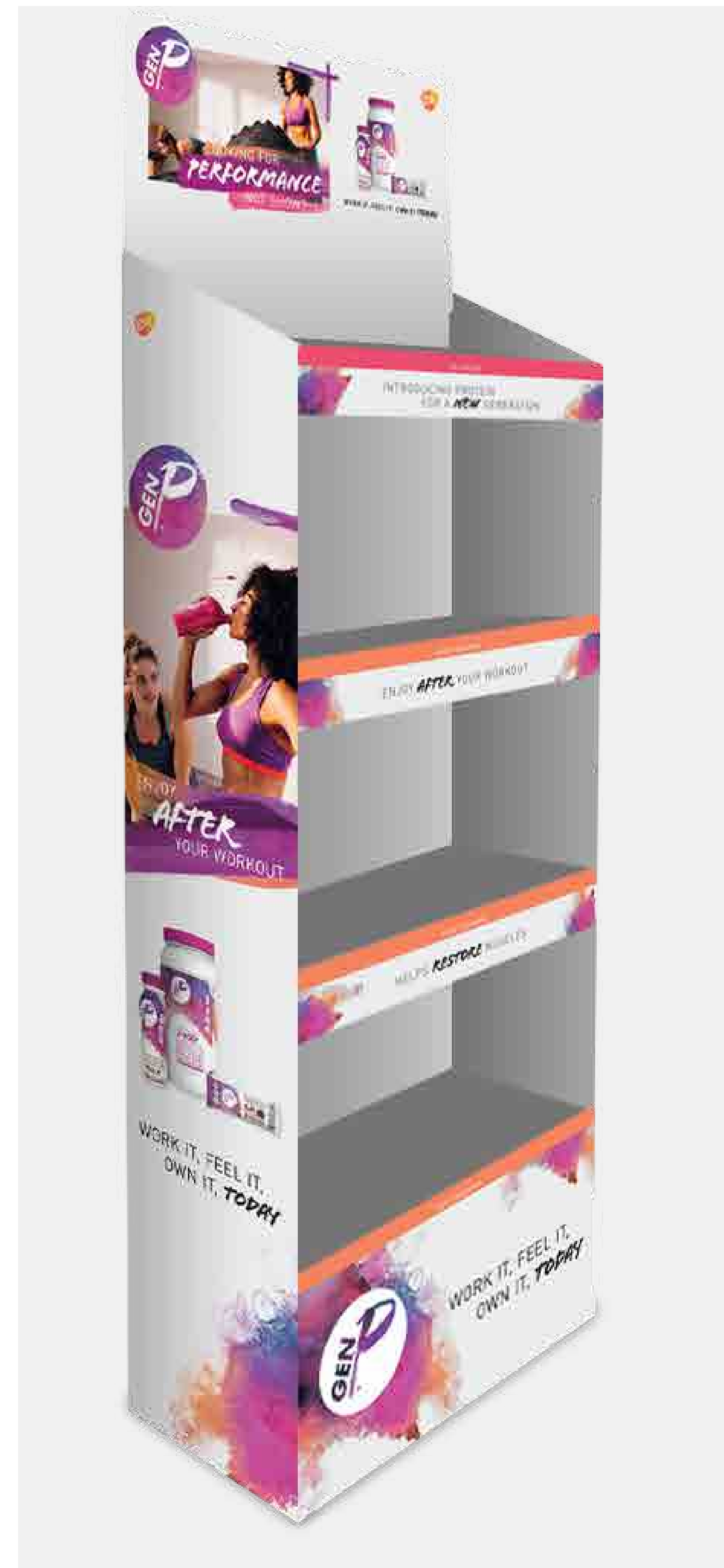


The Brief

Working with Maxi Nutrition create a look and feel for a new product aimed solely at women.

My Role

Worked with Conceptual Creative and Creative Director and the client partners to develop the look and feel and roll out across packaging and in-store comms.



BAR + BLOCK

STEAKHOUSE

MENUS

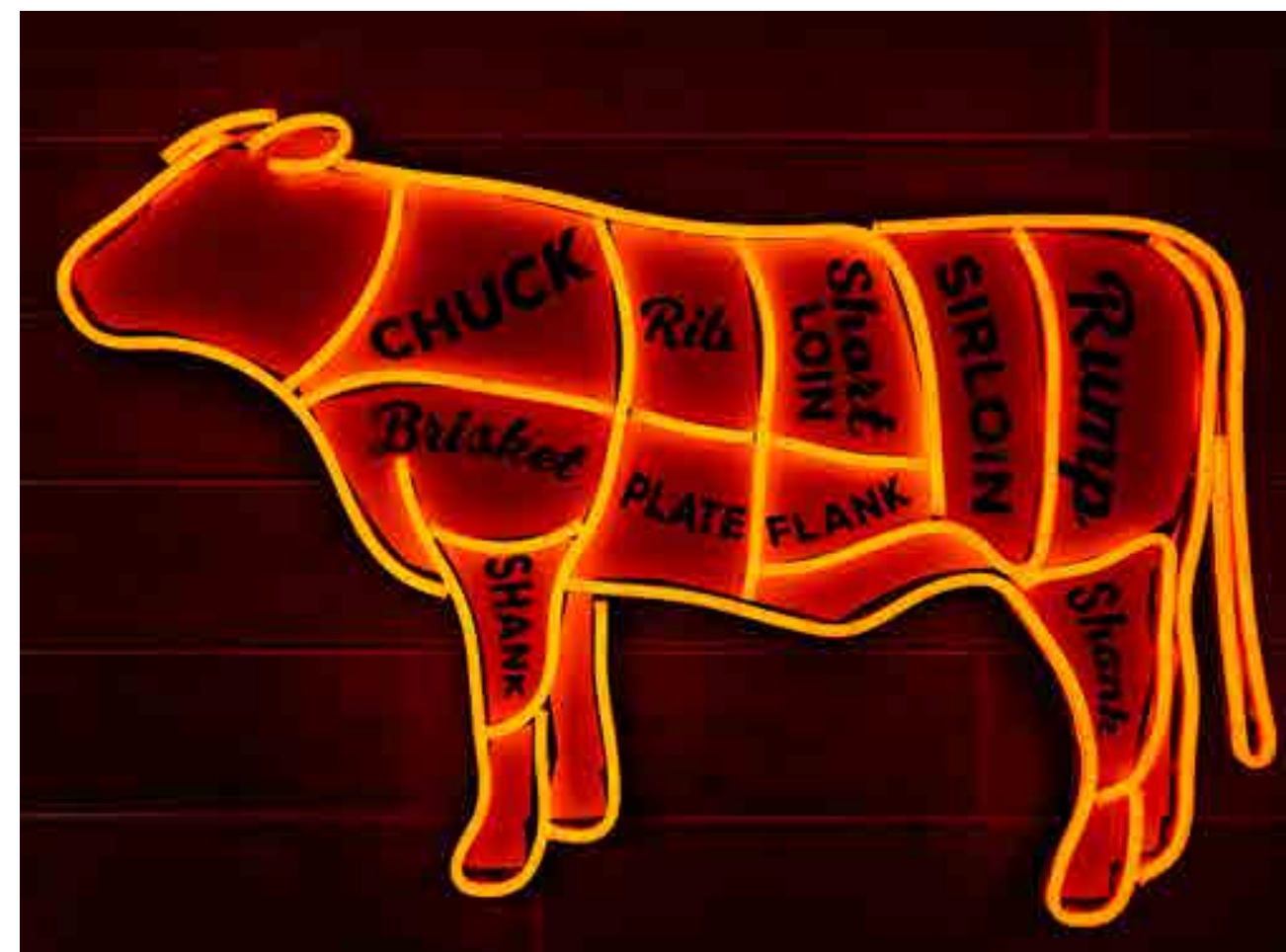
The Brief

Develop a new restaurant concept to entice high street shoppers to consider Beefeater as a destination for lunch and dinner over existing offerings.

My Role

Worked within the wider creative team to develop the look and feel for the project. Artworking of all menus and assets including signage and interior elements along with 1 other artworker, liaising with accounts teams and clients to deliver before launch date.

BAR+BLOCK
STEAKHOUSE



WINNER
OF THE 2017 EFFECTIVENESS
maa #DODIFFERENT AWARD

NIBBLES

Artisan Breads

Served with our special beef flavoured buttery spread 3.00

Mixed Olives (v)

A mix of kalamata, Sicilian nocellara and giant green olives 3.00

Padron Peppers (v) **NEW**

Blistered, salty Spanish green peppers 3.50

GRAZING PLATES

Designed to mix and match. We recommend three plates between two people to get you started.

Asian Crispy Beef **NEW**

Crispy pulled beef tossed in hoisin, cucumber, spring onion, chilli and coriander 5.50

Salt & Pepper Squid

Crispy salt & pepper squid mixed with chilli and parsley, served with garlic mayonnaise and a wedge of lemon 6.50

Burnt Ends

Spicy, caramelised and smoky beef brisket pieces 4.95

Mac & Cheese Bites (v)

Crispy mini fried mac and cheese bites 3.75

Cheese & Jalapeño Stuffed Dippers (v)

Dippers filled with cheese and jalapeño then fried and served with sour cream dip 3.95

Garlic King Prawns*

Cooked in white wine, garlic and butter, topped with a wedge of lemon 6.95

Wild Mushrooms On Toast* (v)

Mixed wild mushrooms cooked in a creamy, truffle infused shallot sauce, served on a slice of ciabatta and topped with a poached egg and tarragon 5.95

Chicken Wings with Raspberry & TABASCO® Sauce

Crispy chicken wings cooked over charcoal and coated with our special raspberry & TABASCO® sauce 5.50

SALADS

Tandoori Cauliflower Salad (v) **+600 NEW**

Tandoori charred cauliflower mixed with quinoa, soya beans, cannellini beans, kidney beans, brown rice, rocket, cherry tomatoes, lemon, olive oil and mint 6.95 / 9.95

Crispy Beef Salad **+600**

Crispy pulled beef tossed in teriyaki sauce and mixed with shredded carrot, lettuce, red peppers, cucumber, tomatoes, spring onion, sesame seeds, bean sprouts and fresh chilli 8.95 / 11.95

Flattened Grilled Chicken Salad **+600**

Heritage tomatoes, olive oil, lemon, basil and rocket served with a flattened, grilled chicken breast 7.95 / 11.50

FISH + VEG

Butternut Squash Risotto* (v)

Butternut squash risotto topped with shaved Cheddar cheese, rocket and roasted butternut squash 9.95

Whole Seabass** **+600**

Whole de-boned seabass with garlic, thyme and lemon, served with broccoli, baby capers, chilli, garlic and cherry tomatoes 14.95

Beer-Battered Cod & Chips***

Beer-battered cod served with minted mushy peas, samphire, beef dripping triple cooked chunky chips, our homemade tartare sauce and a wedge of lemon 11.95

+600 This icon shows our lighter calorie main dishes that are under 600kcal, based on an average serving size.

Full allergen information available on request. All prices include VAT.
*V: Suitable for vegetarians. **Approximate weight: uncooked. ***May contain bones.
*May contain small traces of alcohol. TABASCO® is a registered trademark.
Dishes do not list every ingredient, please ask for more information.

STEAKS

Our classic cuts come from British breeds of cattle reared across the Pampas in South America. These cuts are all aged for a minimum of 28 days and hand cut on site, so you can have your steak as big as you want it - just ask.

All of our classic cuts are finished in the special Bar + Block way and served with your choice of our house salad or beef dripping triple cooked chunky chips.

All of our 8oz* classic cuts are **+600** calories with our house salad.

Classic Cuts

Rump 8oz* / 10oz*

A working cut of the cow, full of flavour and with a firm texture 11.95 / 13.95

Ribeye 8oz* / 10oz*

Marbling gives this steak a soft texture and rich flavour 15.50 / 17.95

Sirloin 8oz* / 10oz*

Succulent, tender and with a delicate flavour 15.95 / 18.50

Fillet 8oz* / 10oz*

The most lean and tender of all the steaks 19.95 / 22.95

Specialty Cuts

All served with your choice of our house salad or beef dripping triple cooked chunky chips.

Spiral Cut Fillet 10oz*

A unique dish created by spiral cutting the fillet and marinating it in garlic and parsley for 24 hours for tenderness and flavour 24.50

Churrasco De Chorizo **NEW**

10oz* spiral cut sirloin, marinated in garlic and parsley for 24 hours 22.95

Surf & Turf

8oz* sirloin topped with a giant king prawn cooked in garlic butter and samphire 20.95

Tira De Ancho

14oz* spiral cut ribeye, marinated in garlic, parsley and chilli, served with chimichurri 25.95

Tomahawk 35oz*

35oz* bone-in tomahawk, barbecue marinated, slow cooked then finished over charcoal and served with chimichurri 38.95

Our Butcher's Block

Our special cut for the season. As well as our regular cuts, we source a range of unique steaks as they become available. Check out our Butcher's Block and discover something special today.

SAUCES

Fiery Black Sauce (v)

Our signature blend - a tangy, spicy black sauce 1.50

Chimichurri (v)

Posh Ketchup with Parsley, Garlic & Mustard (v) 1.50

Trio Of Peppercorn*

Béarnaise* (v) 1.50

SIDES

French Fries (v)

Beef Dripping Triple Cooked Chunky Chips 2.95

Sweet Potato Fries With Chorizo,

Feta & Coriander 3.50

Onion Rings (v)

Wild Mushroom & Truffle Dauphinoise (v) **NEW** 2.75

Mac & Cheese Bites (v)

Garlic Spinach (v) 3.75

Charred Tandoori Cauliflower (v) **NEW**

Spicy Beans with Smoked Bacon 2.95

Mixed Grilled Mushrooms (v)

Greek Salad (v) **NEW** 2.95

House Salad (v)

2.95

GRILLS

Mixed Grill

4oz* Rump steak, smoky pork belly, grilled chicken breast and a giant pork sausage, served with Asian coleslaw, spicy beans with smoked bacon and beef dripping triple cooked chunky chips 19.95

Smoked Paprika Chicken & Chips

Half a chicken marinated in smoked paprika and garlic, served with Asian coleslaw, French fries and our posh ketchup with parsley, garlic and mustard 13.50

Lamb Shoulder

24hr slow cooked marinated lamb shoulder, finished over charcoal and served with a Greek salad 15.50

Slow Cooked Beef Rib* **NEW**

Slow cooked smoked beef rib served with thyme sautéed potatoes, garlic spinach and a rich Malbec sauce 15.95

HANDMADE BURGERS

We hand grind and prepare our beef burgers on-site, each and every day using prime cuts of steak. All of our burgers are served in a brioche style bun with French fries.

The Mighty Block Burger

Our signature beef burger: 8oz* hand-ground beef patty with cheese sauce, smoked beef brisket, crispy onions, pickled cucumber spears, shredded lettuce, tomato and our fiery black sauce 13.50

Classic 8oz* Beef Burger

With shredded lettuce, tomato, red onion and our house sauce 9.95

Add Cheddar cheese & dry cured oak

smoked streaky bacon 2.00

Mushroom & Truffle Burger (v) **NEW**

Grilled flat mushroom topped with wild mushroom truffle sauce, crumbly Stilton cheese, lettuce, tomato and red onion 10.95

Tandoori Chicken Burger **NEW**

24 hour tandoori marinated chicken breast, cooked over charcoal then topped with raita, an onion bhaji, lettuce, red onion and tomato 11.95

Sunday Best

Available from midday Sunday and for a minimum of two people. First come, first served. 13.50pp

Sliced picanha served with Yorkies, beef dripping roasties, carrots, parsnips, Cheddar topped cauliflower, seasonal greens and a rich gravy.

Picanha is a specialty South American cut which comes from the top cap of the rump and is full of flavour.

PUDDINGS

Triple Chocolate Brownie (v)

Served warm with chunks of chocolate throughout and topped with chocolate toffee sauce and vanilla ice cream 5.95

Toffee Apple Cheesecake (v) **NEW**

Cheesecake topped with salted toffee apples, shortcake oat crumble and a warmed chocolate toffee sauce 5.50

Churros Sundaes (v)

Churros coated in cinnamon sugar, served with vanilla ice cream, chocolate and honeycomb ice cream, brownie chunks, cream and chocolate toffee sauce 5.95

Churros coated in cinnamon sugar, served with

vanilla ice cream, lemon sorbet, lemon curd, cream, lemon drizzle and meringue 5.95

Sticky Toffee Pudding (v)

Served with chocolate and honeycomb ice cream 5.95

Ice Cream (v)

Three scoops of either vanilla ice cream, chocolate and honeycomb ice cream or lemon sorbet 4.50

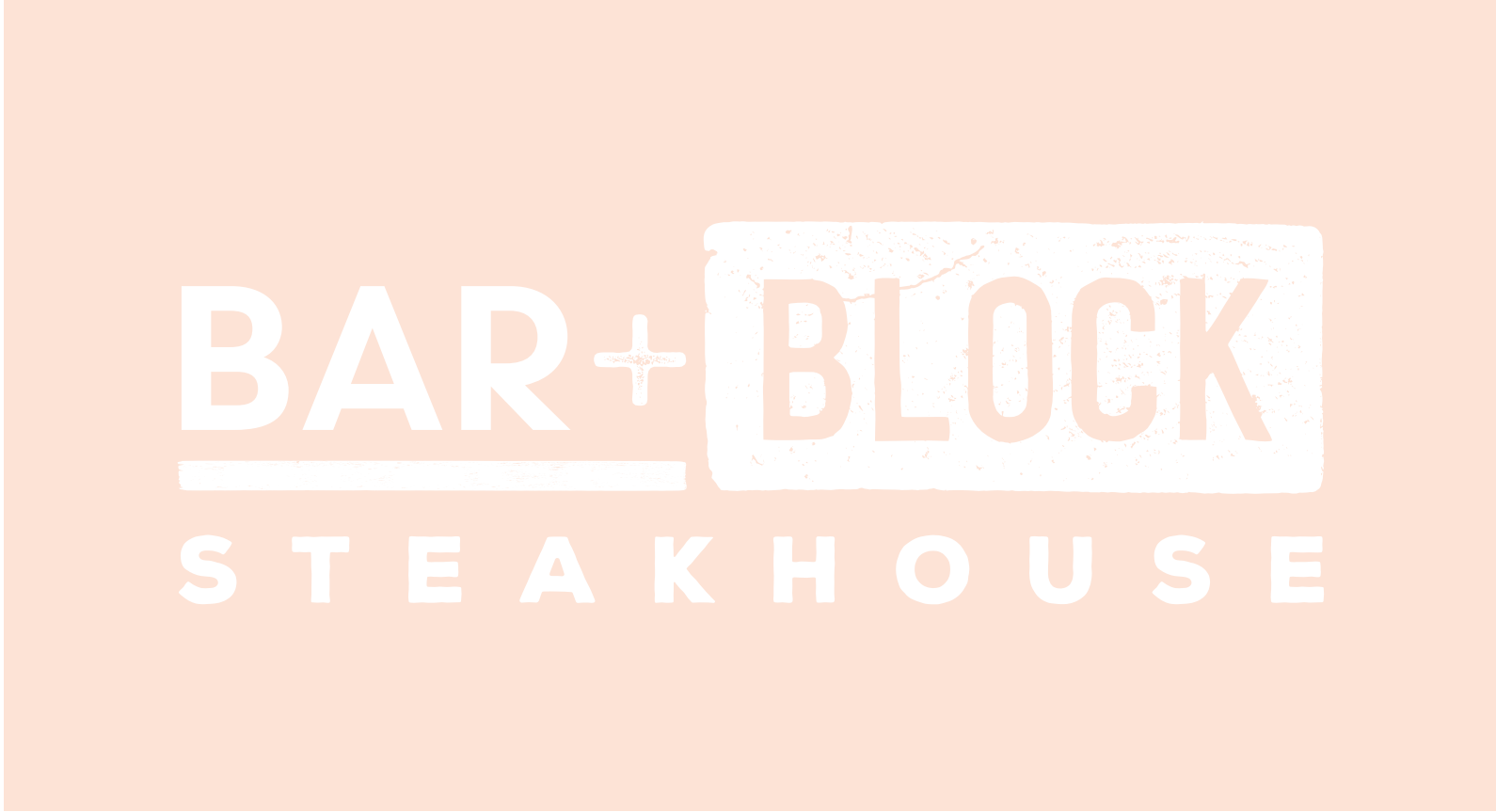
Fruit Salad (v)

A mix of strawberries, grapes, apple, melon, mango and pineapple topped with lemon sorbet 5.95

Cheese Block

Cheddar, Brie and Stilton served with crackers, onion marmalade, grapes and celery 5.95

BEERPHOTOSP AUT2017



maxi  muscle

PACKAGING



The Brief

In line with a wider rebrand, (also handled by the wider studio) redesign Maximuscle's packaging to deliver greater standout at shelf amongst their competition.

My Role

Design development of pack artwork across protein tubs, protein bars and supplementary products from initial designs to final artwork including proofing.

maxi  **muscle**





GLENMORANGIE

SINGLE MALT SCOTCH WHISKY



ON PACK ILLUSTRATION



GLENMORANGIE

SINGLE MALT SCOTCH WHISKY



The Brief

To fit in with the campaign proposal 'Sky High Nights' develop a suite of illustrations that will appear on key POS elements and on pack sleeves to promote the campaign.

My Role

Working with the lead creative I developed 4 illustrations in a specific style to showcase landmarks in 4 major cities that were to be the prizes for the campaign. These were then artworked into pack sleeves and placed in-situ to showcase the campaign to our client.



GLENMORANGIE
SINGLE MALT SCOTCH WHISKY





Brand Guidelines

Hereafter.[®]

GO YOUR OWN WAY



Hereafter.[®]

The Brief

A complete and comprehensive rebrand proposal for Dignity Funeral Plans including a new brand name, logo, photography (AI generated) and typeface

My Role

A six month project working with various stakeholders to develop a comprehensive brand guidelines to cover a new product. Including typeface design (a first for me!) for both the new logo and body copy.

Hereafter Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz

1234567890?!£#@

Our primary font is custom designed
and based on Playfair regular.
Available in regular and italic styles.

Please note: as this has been
designed in house some degree of
manual kerning will be required.

Hereafter:

Typography.

Using the right typography for the brand
is essential to capture the essence of
the brand identity. It is important to be
consistent in the selection and placement.

The primary font can be used for
headings only where appropriate.

The secondary font is to be used
for the tagline, this font can also be
used for quotes and headlines.

Please note: Use of the font is subjective
for each creative moment.

Primary font

Hereafter Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

1234567890?!£#@

Our primary font is custom designed
and based on Playfair regular.
Available in regular and italic styles.

Please note: as this has been
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manual kerning will be required.

Secondary font

Figtree Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

1234567890?!£#@

Secondary font is used throughout
the brand and is the preferred
choice for body copy.

Alternate font

Gotham Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

1234567890?!£#@

Gotham can be used as an alternative to
Figtree in applications where this cannot
be used. (Word docs, Forms, etc.)

BRAND GUIDELINES

BRAND GUIDELINES

27.



How can I arrange my Hereafter?

With Hereafter you can plan your funeral in just 10 simple steps,
getting you ready and sorted of things for the future that you also have
the option to incorporate additional requests and wishes. If you're not
ready to plan yet, we have space to plan for your future too.

1. Existing Arrangements
2. Your Funeral Service
3. Funeral Director
4. Burial or Cremation
5. Service Location
6. Flower Choices
7. Coffin
8. Transportation
9. Memorial
10. Additional

Scan the QR code to visit
hereafter.co.uk
to start planning your send off.

Create your Hereafter.

Scan the QR code to visit
hereafter.co.uk
to start planning your send off.

You can also call us Monday - Friday, 9am - 6pm
or Saturday 9am - 12pm
0808 304 8878

or to arrange an in person appointment with
one of our experienced Hereafter experts, visit
dignityfunerals.co.uk/local

Hereafter.

Hereafter is a trading style of Dignity Funerals which is a company registered in England
and Wales, incorporated in the United Kingdom. Registered office: Dignity Funerals, 100
The Boulevard, London, E16 1AA. Registered in England and Wales, No. 0808 304 8878.

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59.

Hereafter:

Photography.

To be developed and updated as we explore
the photography of the brand.

Currently the photography is being
developed by using AI to keep with a
consistent brand look and feel.

Photos should use our colour palette to
complement our graphic language. They
should also not show faces if possible to
allow our audience to put themselves in the
position of our models.



BRAND GUIDELINES

BRAND GUIDELINES

47.

Hereafter:

Colour Ratio and Pairing.

When using our colours, it's important
to remember they are a vital part of
our brand identity. During design,
they should be used in a way that's
complementary. These colour ratios
have been designed to illustrate how
they should be used and how much.

Black and white are also available
within logo assets but these should be
avoided unless absolutely necessary
due to print or material restrictions.

The only time we use a black is a tint
of 80% for long form body copy.

Please note: The colour palette can
be used in any tint variation.

Primary Green

Primary Cream

Secondary Hot Pink

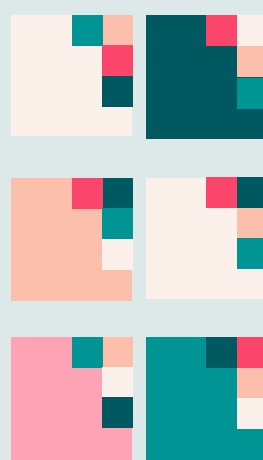
Secondary Parakeet

Secondary Peach

BRAND GUIDELINES

BRAND GUIDELINES

Pairing examples



The above are examples of
how our colours can work.
The hot pink should be used
as a tint for larger areas
but full strength for smaller
areas such as dividing lines.

23.

FORGET
EVERYTHING
YOU *think*
YOU KNOW
ABOUT
FUNERALS.



DIGNITY
FUNERAL PLANS

DESIGN & ROLLOUT

The Brief

Relaunch funeral plans to coincide with the final approval and confirmation of becoming an FCA regulated Funeral Plan provider

My Role

A large project with a 2 week turnaround and ongoing support to provide rebranded and reimagined items to coincide with Funeral Plans becoming regulated. Creation of 25+ items in all formats as well as social media support and an internal launch. I was responsible for the rollout and design of all items, liaising with external illustrator. Liaising with print house to ensure this was delivered on time to 700+ branches.



FORGET
EVERYTHING
YOU *think*
YOU KNOW
ABOUT
FUNERALS.

We want you to celebrate
your life, your way.



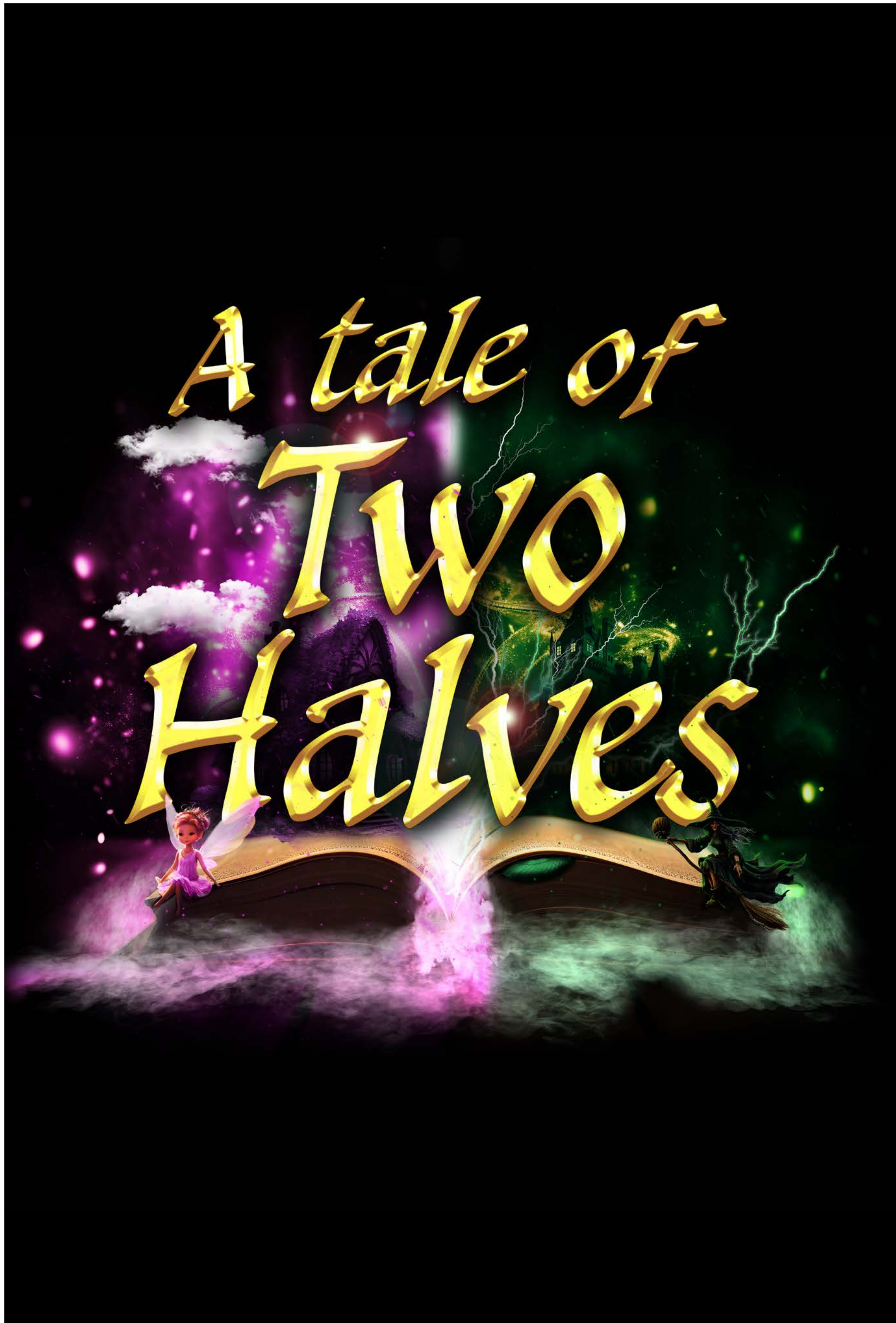
Pop inside and speak to our Funeral Planning Consultant or visit
www.dignityfuneralplans.co.uk
to start planning your unique send off.

The current price shown for an equivalent funeral if purchased today is a national average. Local prices may vary, please check your local Dignity branch for specific funeral prices.

Dignity Funeral Plans Limited is a company registered in England No. 00041596. VAT registered No. 480 6080 14. Registered office: 4 King Edwards Court, King Edwards Square, Sutton Coldfield B73 6AP.
Dignity Funeral Plans Limited is authorised and regulated by the Financial Conduct Authority under Firm Reference Number 967130.

CAS_P05_AL/PPC_102





Freelance - Dance clubs

Whilst working Freelance (after hours and weekends) I look after a number of dance schools developing logos and identities for various events and workshops.

Working in house doesn't allow for the variety of working as an agency so doing these project has allowed me to keep a hand in more creative projects albeit on a smaller.

time4sport

kids' camps.

Have fun

Make friends

Learn new skills

Stay healthy

FIND OUT MORE

Simply scan the QR Code to find out more about Time4Sport!

Or visit:
time4sportuk.com/holiday-camps

HAPPY HOLIDAYS!

hubb FOUNDATION

HOLIDAY ACTIVITIES AND FOOD

Trentham Ofsted Registered

01782 409 677 / 07707 275 409

info@time4sportuk.com

time4sportuk.com

time4sport

School Services

High-quality, hassle-free, bespoke services

PE and PPA Cover

CPD and Mentoring

Fitter, healthier and happier programme

Wrap-around and Extra-curricular clubs

School competitions and sports days

Enrichment Days

FIND OUT MORE

Simply scan the QR Code to find out more about Time4Sport!

Or visit:
time4sportuk.com/school-services

01782 409 677 / 07707 275 409

info@time4sportuk.com

time4sportuk.com

time4sport

Trentham Gardens adventure kids' club

Running every Thursday in August!

From £27.50 per day

Maze Adventure playground Multi-sports Miniature train rides Barefoot walk Archery Laser tag

Designed for those aged 6-13, our Trentham Gardens Adventure Kids' Club is an affordable way for children to make friends, learn new skills, stay healthy and have fun during the holidays. These clubs will run every Thursday in August, from 8.30am - 3.30pm

BOOK TODAY

To book simply scan the QR code or visit:
time4sportuk.com

time4sportuk.com | info@time4sportuk.com | 01782 409 677

time4sport

Trentham Gardens adventure kids' club

From £25.50 per day

Adventure playground Laser tag Miniature train rides Maze Multi-sports Barefoot walk Archery

Exclusive to Time4Sport, our Trentham Gardens Adventure Kids' Club offers those who love the outdoors a super adventurous day! These action-packed days give children the chance to build their confidence and self-esteem, and improve social and team skills. Plus, they'll have fun, keep fit and make new friends!

For further information regarding our Trentham Gardens Adventure Kids' Club including dates, times and prices simply scan the QR code or visit time4sportuk.com

time4sportuk.com | info@time4sportuk.com | 01782 409 677

time4sport

kids' camps.

Learn new skills Make friends Stay healthy Have fun

We accept childcare vouchers

Discounts for full camp week and sibling bookings!

HAPPY HOLIDAYS!

Designed for those aged 4-12, our kids' camps are an affordable way for children to make friends, learn new skills, stay healthy and have fun during the holidays. Join us for a jam-packed Summer of multi-sports, enrichment activities and fun games - all delivered by our highly experienced and fully qualified team.

DATES	LOCATIONS
Tue 25 Jul - Fri 1 Sept (exc. Weekends)	Trentham: Priory CE Primary School, ST4 8EX
Mon 31 Jul - Thu 3 Aug	Blythe Bridge: Springcroft Primary School, ST11 6JS
Mon 7 Aug - Thu 10 Aug	Newcastle-under-Lyme (Wolstanton): Ellison Primary Academy, ST5 0BL
Mon 14 Aug - Thu 17 Aug	Newcastle-under-Lyme (Clayton): Seabridge Primary School, ST5 3PJ
Mon 21 Aug - Thu 24 Aug	Penkhill: The Willows Primary School, ST4 7JY
	Stone: Manor Hill First School, ST15 0HY

Half day (8.30am-12.30pm):	Full day (8.30am-3.30pm):	Full day with wrap-around (8.30am-5.30pm): Available at Seabridge and Priory only:	BOOK TODAY
£17	£24.50	£32.50	

TRENTHAM GARDENS ADVENTURE KIDS' CLUB

£27.50 per day

Exclusive to Time4Sport, our Trentham Gardens kids' clubs offer those who love the outdoors a super adventurous day! Designed for kids aged 6-13, these clubs are ideal for working parents and run every Thursday throughout August from 8.30am-3.30pm.

BOOK TODAY

time4sportuk.com | info@time4sportuk.com | 01782 409 677

Ofsted Registered

Trentham

Freelance - Time4Sport

Time4Sport provide holiday childcare service in the Staffordshire area and my role was to interpret the brand guidelines and develop the assets providing a cohesive look and feel across the campaigns.